SERVICE DETAILS

■ PR & Brand Representation Packages

For Biohacking + Longevity Influencers

■ Starter Retainer ($750/month)	■ Growth Retainer ($1,500/month)	■ Premium Representation ($3,000/month)
• 1–2 media pitches/month • Brand profile audit • Event monitoring • 1 strategy call/month	• 3–4 media placements/month • Social presence alignment • Event submissions & awards • Contract negotiation support • 2 strategy calls/month	• Weekly pitching + PR monitoring • Full social + brand positioning • Event amplification + VIP intros • Partnership sourcing + negotiations • Reputation & crisis management • Weekly calls + reporting

*Minimum 3-month contract commitment in order to optimize results and see real changes. Billings can be monthly or bi-weekly with zero interest. *

■ Spotlight Campaigns — from $2,500

Short-term PR sprints (book launch, product rollout, event promo). 4–6 weeks of focused outreach + amplification.

■ Event Amplification — $1,500–$3,000/event

- Speaking slot submissions
- On-site media interviews
- Social buzz strategy
- Post-event recap placements

■ Why This Works for You

Most PR agencies in this space start at $5k–$10k/month. These packages give you an accessible entry point while offering clear paths to scale as your influence grows.